

## Keeping Score

### First Timers

The Seattle Seahawks make their first Super Bowl appearance Sunday, while the Pittsburgh Steelers are playing in the big game for the sixth time. History is against the Seahawks: Teams playing in their first-ever Super Bowl are 4-13 (.235) when facing an opponent with at least one prior Super Bowl appearance.

SUPER BOWL	NEWCOMER	RESULT (SCORE)	VETERAN
'68/II	OAK	L, 33-14	GB
'70/IV	MIN	L, 23-7	KAN
'71/V	DAL	L, 16-13	BAL
'72/VI	MIA	L, 24-3	DAL
'73/VII	WAS	L, 14-7	MIA
'75/IX	PIT	W, 16-6	MIN
'78/XII	DEN	L, 27-10	DAL
'80/XIV	RAMS	L, 31-19	PIT
'81/XV	PHI	L, 27-10	OAK
'87/XXI	NYG	W, 39-20	DEN
'91/XXV	BUF	L, 20-19	NYG
'95/XXIX	SD	L, 49-26	SF
'99/XXXIII	ATL	L, 34-19	DEN
'00/XXXIV	TEN	L, 23-16	RAMS
'01/XXXV	BAL	W, 34-7	NYG
'03/XXXVII	TB	W, 48-21	OAK
'04/XXXVIII	CAR	L, 32-29	NE

Sources: Stats LLC; WSJ Market Data Group